

### FOCUS ON IMPACT

Thank you for your interest in becoming a Business Partner to help ensure everyone has access to vision care in Northeast Florida. Our Business Partner Program gives us the opportunity to develop a more meaningful, mutually-beneficial partnership. In addition to event sponsorships for our annual Pull For Sight Clay Shoot and Strides For Sight Awareness Walk, as a business partner you will receive a variety of benefits and recognition throughout the year.

### YOUR BRAND AT WORK

Your support as a Business Partner will make an incredible impact in our community by providing sight-saving services to adults and children in need. Below is a snapshot of what we accomplished in the past year.

**4,024**  
Eye Exams Provided  
2,489 Children's Exams | 1,223 Adult Exams  
312 Specialty Exams

**38,645**  
Vision Screenings Provided  
35,476 Children  
3,169 Adults

**104**  
Sight-Saving Surgeries Performed

**4,405**  
Glasses Distributed

**27 Years**  
Improving Vision Health and Access to Vision Care in Northeast Florida for

**We Pulled For Sight!**

**Made Strides For Sight Together!**

Breaking down barriers to care by bringing the doctor, eye exams, and glasses directly to children while at school!

To sign up to be a business partner or to learn more about partnership opportunities, contact: Ashley Scott at [ashley@visionispriceless.org](mailto:ashley@visionispriceless.org) or (904) 503-2423.

## \$10,000+ Business Partner

### **Pull For Sight Clay Shoot Platinum Sponsorship**

- Two (4-person) clay shooting teams including team golf cart, and 100 clay sporting targets, ammo, eye and ear protection, lunch, snacks, drinks, and prize drawing ticket per person
- Two branded station sponsor signs
- Prominent recognition as Platinum Sponsor on all event collateral, promotions, and communications
- Opportunity to include promotional/marketing material to participants (provided by sponsor)
- Prominent recognition on event webpage
- Verbal recognition at the event
- Inclusion in all press releases/media advisories

### **Strides For Sight Awareness Walk Platinum Sponsorship**

- Logo inclusion on walk T-Shirt
- Branded signs along walk path
- Prominent recognition as Platinum Sponsor on all event collateral, promotions, and communications
- Opportunity to have an event-day table
- Opportunity to include promotional/marketing material to participants (provided by sponsor)
- Prominent recognition on event webpage
- Opportunity to have a company team for the walk
- Verbal recognition at the event
- Inclusion in all press releases/media advisories

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- Company recognition on Vision Is Priceless social media sites (outside of events)
  - Company highlight on Vision Is Priceless website and in Newsletter or E-Blast
  - Logo + link on Vision Is Priceless website homepage and business partner webpage
  - Free annual vision screenings provided for employees
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## \$5,000 Business Partner

### **Pull For Sight Clay Shoot Gold Sponsorship**

- One (4 person) clay shooting team including team golf cart, and 100 clay sporting targets, ammo, eye and ear protection, lunch, snacks, drinks, and prize drawing ticket per person
- Branded station sponsor sign
- Prominent recognition as Gold Sponsor on event collateral, promotions, and communications
- Logo inclusion on event webpage
- Opportunity to include promotional/marketing material to participants (provided by sponsor)

### **Strides For Sight Awareness Walk Gold Sponsorship**

- Logo inclusion on walk T-Shirt
- Branded sign along walk path
- Prominent recognition as Gold Sponsor on event collateral, promotions, and communications
- Logo inclusion on event webpage
- Opportunity to have an event-day table
- Opportunity to include promotional/marketing material to participants (provided by sponsor)
- Opportunity to have a company team for the walk

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- Company recognition on Vision Is Priceless social media sites (outside of events)
  - Logo + link on Vision Is Priceless website homepage and business partner webpage
  - Free annual vision screenings provided for employees
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## \$2,500 Business Partner

### **Pull For Sight Clay Shoot Silver Sponsorship**

- One (4 person) clay shooting team including team golf cart, and 100 clay sporting targets, ammo, eye and ear protection, lunch, snacks, drinks, and prize drawing ticket per person
- Branded station sponsor sign
- Logo inclusion on event webpage
- Recognition as Silver Sponsor on select event promotions and collateral (eblasts, social media posts, and day of event materials)

### **Strides For Sight Awareness Walk Silver Sponsorship**

- Logo inclusion on walk T-Shirt
- Branded sign along walk path
- Recognition as Silver Sponsor on select event promotions and collateral (eblasts, social media posts, and day of event materials)
- Logo inclusion on event webpage
- Opportunity to have a company team for the walk

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- Company recognition on Vision Is Priceless social media sites (outside of events)
  - Logo + link on Vision Is Priceless business partner webpage
  - Free annual vision screenings provided for employees
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## \$1,000 Business Partner

### **Pull For Sight Clay Shoot Bronze Sponsorship**

- Branded station sponsor sign
- Recognition as Bronze Sponsor on select event promotions and collateral (eblasts, social media posts, and day of event materials)
- Logo inclusion on event webpage
- Opportunity to purchase a clay shooting team (4-person) at a discounted rate of \$750

### **Strides For Sight Awareness Walk Bronze Sponsorship**

- Logo inclusion on walk T-Shirt
- Branded sign along walk path
- Recognition as Bronze Sponsor on select event promotions and collateral (eblasts, social media posts, and day of event materials)
- Logo inclusion on event webpage
- Opportunity to have a company team for the walk

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- Company recognition on Vision Is Priceless social media sites (outside of events)
  - Logo + link on Vision Is Priceless business partner webpage
  - Free annual vision screenings provided for employees
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Ashley Scott at [ashley@visionispriceless.org](mailto:ashley@visionispriceless.org) or (904) 503-2423.**